1. One Day Online International Conference on Horizons in Commerce, Management and Economics: A Way Forward

Date: 13th March, 2021

Venue: Online Platform - Zoom

Events: Webinar

Type: Open for all (Students, Research Scholars, Academicians, Corporate professionals)

"The best events aren't just memorable, they aren't just beautiful, they accomplish a goal."

The One Day Online International Conference on Horizons in Commerce, Management and Economics: A Way Forward" surely can claim this achievement. The Online International Conference was organised by the **Dept of BMS & B.COM**, Maharashtra College of Arts, Science and Commerce & Dr. Rafiq Zakaria Centre for Post Graduate Studies and Research in collaboration with Kala's Research & Skill Training Organisation, Vijayapur on 13th March, 2021.

Brochure of the Conference

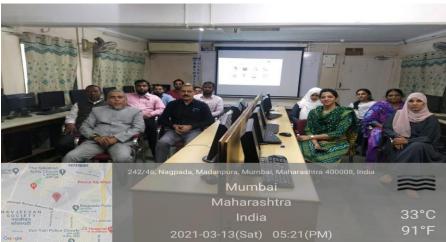


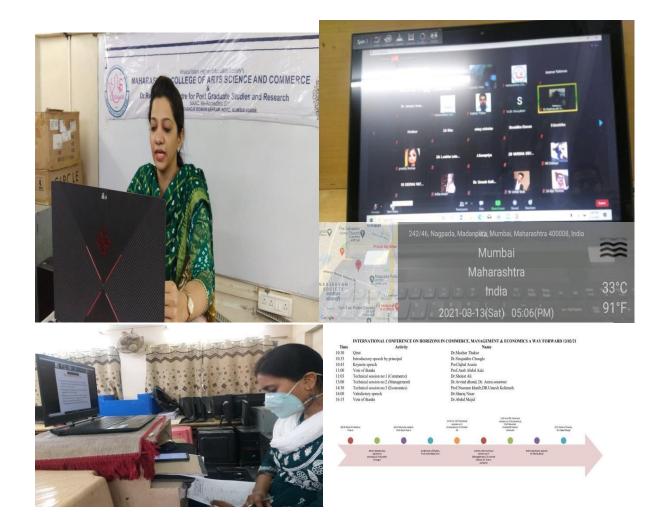
Sample Certificate



Some Geotagged Photos of the event







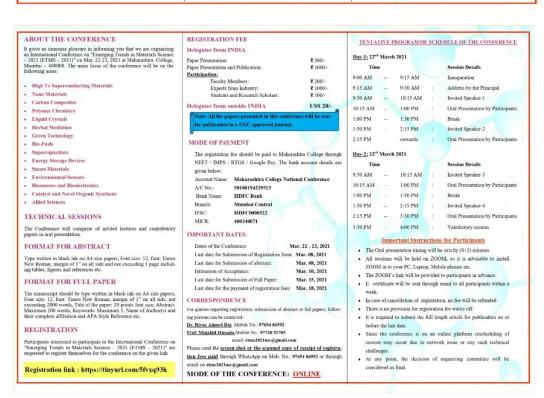
2. International Conference on Emerging trends on Materials Science -2021 (ETMS-2021)

It was organized on March 22-23, 2021. The **aim and objective** of **ETMS-2021 was** to provide a platform for researchers, engineers, academicians as well as industrial professionals to present their research results and development activities in the synthesis and the functional applications of **materials** for various applications.

The conference was conducted on an online platform using Zoom application. Scientists and Academicians were invited from the different parts of globe as well as from India to deliver talks on different aspects of Materials Science. There was a huge response of registration link and around 117 participants registered themselves. 29 participants showed their interest to publish their papers in Conference proceedings and their papers have been communicated to the reputed UGC approved Journal.117 participants from India as well as abroad participated in this conference.

Brochure of the event





Sample Certificate of the event





team

3. GO DIGITAL: FREE DIGITAL MARKETING COURSE

Date: 29th MAY, 2021

Venue: MS-TEAMS APP ONLINE

Time: 9:00am to 1:00pm

Speaker: Mr. Umair Boat, Miss. Tanzeem

Students: FY, SY, TY Students of Dept of BMS participated in it

Faculties: Prof. Arab Abdul Aziz (HOD), Prof. Abdul Rasheed conducted the event.

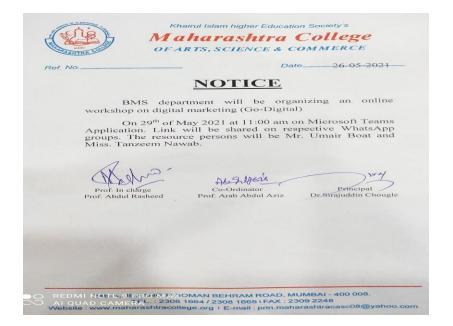
Learning Objectives & Outcomes:

1. To educate students about Digital marketing.

- 2. To Master the basics of digital marketing with Google's free Interactive Advertising Bureau-accredited course. There are 26 modules to explore, all created by Google trainers, packed full of practical exercises and real-world examples to help students turn knowledge into action.
- 3. Gain skills required to succeed in an entry-level IT job

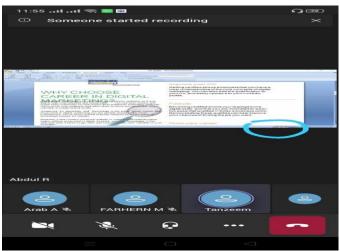
The Event started with the recitation of holy Quran and felicitation of guests and other dignitary members of the institute followed by opening remarks made by HoD Prof. Arab Abdul Aziz. The guest speaker Miss. Tanzeem explained the importance of digital marketing and its scope for management students in their career. The next speaker, Mr. Umair Boat took the session ahead by explaining the procedure to acquire the free digital marketing course offered by Google. The event ended with question answer session conducted by the guest speakers to solve the queries regarding digital marketing course followed by a formal vote of thanks by Prof. Abdul Rasheed

Notice of the event



Some pics of the event





4. Event: Times of India internship program

Date: MAY full month

Students: FY, SY, TY Students of Dept of BMS

Faculties: Prof Arab Abdul Aziz (HOD), Prof. Abdul Rasheed,

Learning Objectives & Outcomes:

- 1. Assist the student's development of employer-valued skills such as teamwork, communications and attention to detail.
- 2. Expose the student to the environment and expectations of performance on the part of accountants in professional accounting practice, private/public companies or government entities.
- 3. Enhance and/or expand the student's knowledge of a particular area(s) of accounting.
- 4. Expose the student to professional role models or mentors who will provide the student with support in the early stages of the internship and provide an example of the behaviours expected in the intern's workplace.

The details are as follows:

Company Name: Times of India

Job Profile:

- Tele-calling activity to convince lapsed subscribers to renew their subscription
- Allocate Minimum 4 Hours on daily basis With 50 connected Call / effective call

Key Points:

- 1. Customised training session on CRM Salesforce (A leading CRM application used by fortune 500 companies)
- 2. Data will be provided by The Times Group
- 3. Incentive Based on Performance Rs 100 for 1 Year (Combo) and 200 for 2 Year (Combo) -
- 4. Allocate Minimum 4 Hours on daily basis With 50 Call connected
- 5. Prerequisite Smartphone Laptop / PC Internet Connectivity.
- 6. At least have 8 converted leads at the end of the project
- 7. Certificate from BCCL only on completion on the project (minimum period 1st June to 30th June) within minimum of 23 working days.

Letter of Selection Confirmation

Students Selected for BMS college-Times Of India Internship Program Indox Aamir Khan 3/44 pm to me, prin.maharashtracascoa	←		(m 🖂		
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Selected Students:



5. 15th Avishkar Research Convention 2020-2021

Maharashtra College had participated in the 15th Inter-Collegiate/Institute /Department Avishkar Research Convention (On virtual format). An online meeting regarding the Avishkar competition was held on 31 March 2021 to inform the rules and regulations. The meeting was started with the brief introduction of the competition by the Avishkar coordinator of Maharashtra College, Dr. Abdul Majid Ansari (Vice-Principal). Further, Dr. Shahzad has discussed various components of the program such as aim, objectives, categories, level, eligibility criteria and stages of selections. He explained the format of writing a proposal for the selection round and guided the way of making a PowerPoint presentation for the final round. He also enlightened on the evaluation process of proposal and PowerPoint presentation with different awards and honours of winners. In the meeting, the slogan of Maharashtra college for the Avishkar competition was also declared as 'One teacher: One proposal'. Our principal, Dr. Sirajuddin Chougle guided and motivated our students and teachers to take active participation in the competition. At the last, students were requested to write a proposal in the given format and to submit a soft copy of the proposal in PDF format to an official email of Avishkar.

A total of 11 research proposals under different categories were submitted from Maharashtra college for the competition under zone-I (Mumbai-I). Out of 11 proposals, *two* proposals: (i) Microwave-assisted synthesis of metal nanoparticle/graphene nanocomposite as an electrode material for Next-Generation Energy Storage Application in Pure Sciences category and UG level and (ii) Cost-effective portable real-time immune- sensing device for the early detection of prostate cancer in Pure Sciences category and UG level; were selected for the *final round* under UG science category. The University of Mumbai had provided selection round certificates to us and they were distributed to all students and their mentors.

Both the students were prepared for the final round in presence of their mentors and Avishkar committee. The Final Round was held on the Virtual Platform and the shortlisted research proposals from Selection Round were presented by the students in front of the jury panel. The details of the research proposal in the selection round and the final round, consolidated registration form, students and mentors certificates for the selections round and final round are attached with this report. Overall, with this activity, students enjoyed the activity and gained the knowledge and skill of writing a research proposal on the selected topic.

Details of the mentors and their students along with Project Title and category

Sr.	Name of Student	Title of the proposal	Category
No.			
01	Mentor name:	Solid waste management: A	UG:
	Dr. Moinuddin Mehmood Ali Vakil	step towards swachh Bharat	Pure Science
	Students name:	Abhiyan	
	1. Huda Hasham Kazi		
	2. Sana Shaikh Abdul Samad		
	3. Shaikh Nafisa Saeedur Rehman		
	4. Darakhshan Ashfaque Ahmad		
	5. Shaikh Rumman Ali Yakub Ali		
02	Mentor:	Road Tree Maps: A way to	UG: Pure Science
	Dr. Wahida Rehman Shaikh	Nature	
	Students:		
	1. Bagban Misba Mohammed Aslam		
	2. Khan Sanya Firoz		
03	Mentor: Dr. Shahzad Ateeque Ahmed	Electron Beam Facility Using	UG: Pure Science
	Student: Juweria Sayed Juned	Cathode Ray Tube	
04	Mentor: Dr. Shagufta Ansari	Power the World using Solar	UG : Pure Science
	Student: Ansari Hafsa Suhail Ahktar	Energy	
05	Mentor: Dr. Shahzad Ateeque Ahmed	Wireless RC car	UG : Engineering and
	Student: Mukhi Momin Fatima		Technology
06	Mentor: Prof. Saima Shaikh	My AR Teacher	PG: Engineering and
	Students:		Technology
	1. Shaikh Sahil		
	2. Adil Numair		
	3. Kathi Suhel Dawood		
07	Mentor: Prof. Wahida Rehman Shaikh	Bedbug killing concoction of	UG: Agriculture
	Students:	Plants for Better living and	
	Sayed Zakira	Sustainability	
	2. Siddiqui Mariya		

08	Mentor: Dr. Riyaz Ahmed Dar	Cost effective portable real	UG: Pure Science
	Student: Athar Husain Anwer Husain	time immune- sensing device	
		for the early detection of	
		prostate cancer	
09	Mentor: Dr. Riyaz Ahmed Dar	Microwave assisted synthesis	UG: Pure Science
	Student: Khan Umme Salma	of metal nanoparticle/	
		graphene nanocomposite as	
		an electrode material for	
		Next Generation Energy	
		Storage Application	
10	Mr. Inamur Rahman Abullais	Tobacco to socially desirable	PPG: Commerce,
		goods: Needs to replace the	Management and Law
		consumption pattern of	
		labours in Malegaon, Nasik	
11	Mentor: Prof. Abdul Rasheed	Beverage Industry-	UG: Commerce,
	Students:	Launching products at cost	Management and Law
	1. Mr. Seliya Amir Abubaker	efficient price	
	2. Mr. Choudhary Nabil Ahmed Anisur		
	3. Mr. Danish Ansari		
	4. Ms. Shaikh Zoya Mehboob		

2 Projects, Microwave assisted synthesis of metal nanoparticle/ graphene nanocomposite as an electrode material for Next Generation Energy Storage Application by Khan Umme Salma's and Cost effective portable real time immune- sensing device for the early detection of prostate cancer by Athar Husain Anwer Husain under the supervision of Dr. Riyaz Dhar were selected for the final round.

Selection Round Certificates













































Final Round Certificates



